



# BLUE KNIGHTS®



**International Law Enforcement Motorcycle Club, Inc.**

**New Jersey Chapter XIII**

**41 Clinton Lane**

**Wayne, NJ 07470**

**Email: [nj13@blueknights.org](mailto:nj13@blueknights.org)**

***Neil Hoogmoed, President***

***Rick Lane, Vice President***

***Don Cavallo, Treasurer***

***Gary F. Giardina, Secretary***

Dear Donor,

I would like to introduce myself. My name is Joe Shenekji and I am the Fundraising Chairman for the Blue Knights Chapter XIII Law-Enforcement Motorcycle Club. The Blue Knights Motorcycle Club is an International non-profit fraternal organization consisting of active and retired law enforcement officers. We are one of 13 Chapters in New Jersey whose mission is to raise money to support charities. This event will benefit charities such as: Beyond the Rainbow, Passaic County Mental Health, North Elks Developmental Center and Oasis a Haven for Women and Children. Among others!

We have exciting news! We're looking for sponsors to help us make our Scavenger Hunt fundraiser a success. (See attached Flyer)

How it works: Participants in the event will be given a number of locations to visit. In order to get credit for that particular visit, they must take a picture of themselves with the establishment sign. This will give them points towards the scavenger hunt. In cases where participants use your establishment and show proof of their receipts, additional points will be awarded to them.

We are hoping to attract people from all over Northern and Central New Jersey. This will be a month-long fundraiser during the month of September 2022. We anticipate that many participants will visit your establishments. We understand that all businesses were hit hard during this pandemic. This will be a great way to bring new customers into your establishment and bring business back into our communities. Please consider sponsoring this event and becoming a designated destination on our Scavenger Hunt map. We're so grateful for what our sponsors, just like you, have helped us accomplish over the years. We hope you're able to contribute and be part of this great event. Many thanks in advance for consideration!

Sincerely,  
Joe Shenekji  
Blue Knights NJ XIII  
[JoeBlueknights13@gmail.com](mailto:JoeBlueknights13@gmail.com)  
Fundraising Chairman

***“Among the Blue Knight Members, there are no strangers, only friends you haven’t met”***

***Ride with Pride***



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## **SCAVENGER HUNT DONORS**

Each Donor location will receive points based on the amount of money they donate. The following information will assist in explaining the benefits of Donorship in the Blue Knights Scavenger Hunt discussed on the previous pages:

Each Participating Donor location will receive points based on the amount of their donation. Each Event Participant will be required to take a photograph of themselves with the Participating Donor's Business sign in the background and will receive one Point for that photo. If the Event Participant dines in or purchases merchandise from the Participating Donor, a copy of the receipt with date and time stamp will be required to validate the purchase. The Event Participant will receive the appropriate additional point award based upon the Participating Donor's Sponsored Donation (See below). A picture of the Event Participant, the Donor's Business sign and receipt are required in order to get the maximum points. One point will only be given for taking a photo of the Donor's Business sign with the attendee.

The following are the Point Awards based upon Donor Amount. The larger the donation, the more points will be awarded to Participants, therefore providing the incentive for Event Participants to support the Donor Business and receive the most points possible. The winner of the Event will be awarded based upon Total Points accumulated during the Event duration.

**Platinum Donor:** (\$200 Donation) Participants will earn 1 point for visiting the destination and 19 points for purchases at the location. (Total possible Points – 20)

**Gold Donor:** (\$150 Donation) Participants will earn 1 point for visiting the destination and 14 points for purchases at the location. (Total possible Points – 15)

**Silver Donor:** (\$100 Donation) Participants will earn 1 point for visiting the destination and 9 points for purchases at the location. (Total possible Points – 10)

**Bronze Donor:** (\$50 Donation) Participants will earn 1 point for visiting the destination and 4 points for purchases at the location. (Total possible Points – 5)

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***Ride with Pride***